

Sydney Showground Music Event Scheduling Policy

1. Purpose

Sydney Showground is a multi-venue entertainment precinct. This policy outlines the principles that govern music event bookings while balancing commercial outcomes, operational requirements, client relationships, precinct utilisation and confidentiality obligations.

2. Policy Statement

This policy applies to all enquiries, holds, bookings and licensed music events at Sydney Showground. It is an internal booking and operational policy and does not create contractual rights or obligations unless and to the extent that its provisions are expressly incorporated into an executed event licence agreement. If there is any inconsistency between this policy and an executed event licence agreement, the event licence agreement prevails.

Sydney Showground may enter into an exclusivity arrangement where it considers the arrangement commercially appropriate. Any proposed exclusivity arrangement must be in writing, and limited in scope and duration, to what is reasonably necessary to protect a legitimate commercial interest, and must be assessed for compliance with applicable competition laws. This written agreement must be executed by Sydney Showground and approved by the General Manager, Sydney Showground.

Unless expressly agreed in writing, an event booking does not prevent Sydney Showground from accepting other bookings within the precinct. This includes events with a similar genre, audience profile or market position.

3. Confidentiality

Sydney Showground may provide general information regarding confirmed and publicly announced precinct activity, venue availability and surrounding event dates to support informed booking decisions.

Sydney Showground will take reasonable steps to protect confidential and commercially sensitive information, including non-public event details, artist information, ticket sales data, commercial terms, budgets and contractual arrangements. Sydney Showground may disclose that information only to its personnel, professional advisers, contractors and stakeholders who need the information for legitimate booking, operational, governance or legal purposes and who are subject to appropriate confidentiality obligations, or where disclosure is authorised by the relevant party or required by law. Any other information disclosed by Sydney Showground will be limited to information it reasonably considers appropriate in the circumstances and consistent with its legal, contractual and operational obligations.

4. Client Responsibility

Clients are responsible for assessing the commercial viability of their events and making their own market and booking decisions.

Unless expressly agreed in writing, Sydney Showground does not provide or guarantee market exclusivity, protection from competing events, event performance outcomes, ticket sales outcomes or any other form of competitive market protection.

The booking, announcement or conduct of another event within the precinct, whether during the same event period or at any other time, including an event with a similar audience, genre, market positioning or commercial appeal, does not of itself entitle a client to cancel, postpone, defer, reschedule or otherwise vary its event or event licence. This provision does not exclude or limit any right or remedy that cannot lawfully be excluded or limited.

Sydney Showground may consider any request to cancel, postpone, defer, reschedule or otherwise vary an event having regard to the circumstances of the request, operational impacts, existing commitments and applicable contractual terms. Any approval must be in writing and remains subject to the terms, fees and charges contained in the relevant event licence agreement.

5. Booking Authority

Sydney Showground may accept bookings from multiple clients, including events with similar genres, audiences or market segments, where operationally feasible and commercially appropriate.

All booking requests will be assessed on their individual merits by reference to legitimate and objectively supportable considerations, including operational capacity, safety and security requirements, existing contractual commitments, financial and commercial considerations, precinct impacts, regulatory requirements and the broader interests of Sydney Showground and its stakeholders.

Sydney Showground may review, update or withdraw this policy at any time. An update or withdrawal does not retrospectively amend an executed event licence agreement or alter accrued rights or obligations unless the parties agree otherwise in writing. This policy should be read in conjunction with each applicable event licence agreement, the Event Operating Regulations and other applicable policies and procedures, subject to the order of precedence stated in the event licence agreement.